

Ideas for your kitchen – by BLANCO

Inspirations

www.BlancoByDesign.com

BLANCO

The **ONE**[™] Issue – *Personalize Your Kitchen*



Meet our Design Council



Paul Anater



Gloria Graham-Sollecito, AKBD



Vicki Payne



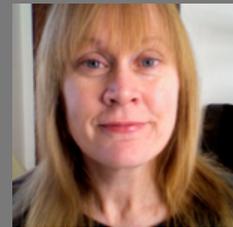
Cheryl Kees Clendenon



Grace & Ken Kelly



Marilyn G Russell, Allied ASID



Leslie Clagett



Cindy Dole



Andie Day



Nick Lovelady



Susan Serra, CKD CAPS



Joseph Freenor



Jamie Gold, CKD, CAPS



Kelly Morisseau



Veronika Miller

Design Journals

WELCOME



IT'S ABOUT PERSONALIZATION!

Welcome to the personalization issue - featuring our BLANCO ONE™ Sink Collection.

By far, the biggest design trend that connects with both consumers and designers is the idea of individualization. We have so many options in front of us each day that we truly believe there is one product, made just for us and for our life. That's the inspiration for ONE. It's a sink that lets you customize the features to create a personal workstation. We've dedicated this issue of Inspirations to the idea of personalization in design. We hope you enjoy it and visit our blog for more inspiration at BlancoByDesign.com.

Christy Emens, Marketing
BLANCO



BLANCO ONE™ Collection. Many Stories.

Three spacious sinks, plus five innovative accessory kits equals the ultimate individualized workstation. To find the ONE sink for you, watch the video [here](#).



What ONE™ are You?

How will you personalize your ONE™ sink by BLANCO?

The buzz in the design world is all about customization. Designers and consumers connecting with products they can personalize for their homes and lifestyles.

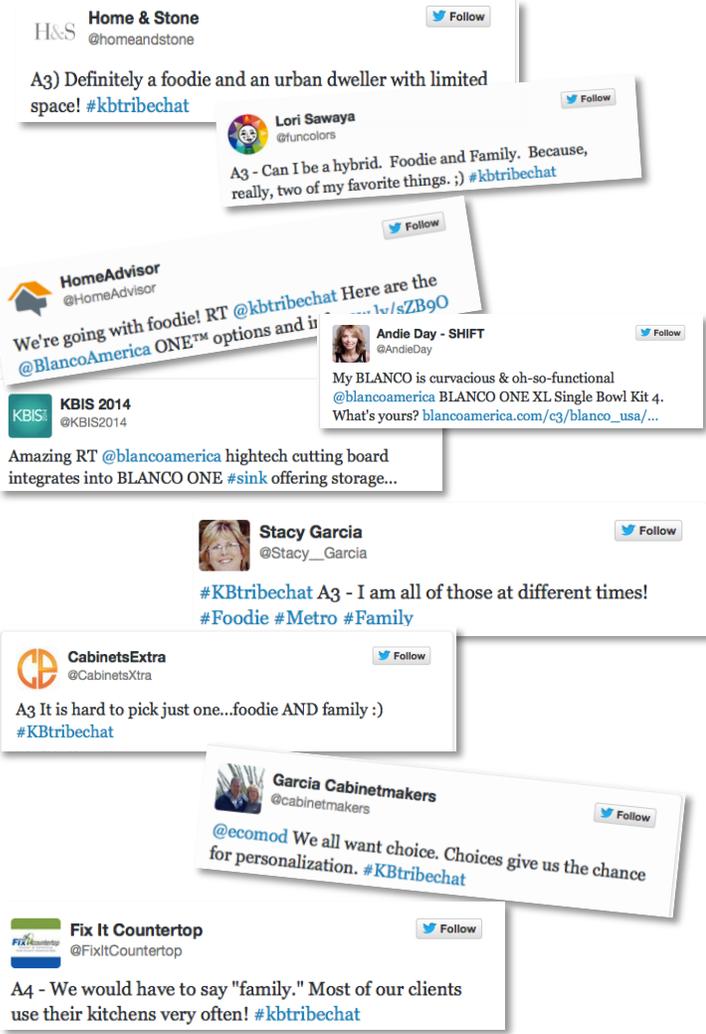
BLANCO's new ONE sink offers a variety of accessories that let designers and consumers turn a kitchen sink into a beautifully functional workstation.

We asked designers to tell us what ONE sink fits their lifestyle best. Click on the video links below to learn more.

Take our ONE™ quiz

1. Do you like to entertain, but have limited space?
2. Are you concerned with knife safety or keeping knives from children?
3. Do you want to turn your sink into a space-saving prep station?

Answer 1. Metro - ONE Medium Sink
 Answer 2. Family - ONE XL Single Sink
 Answer 3. Foodie - ONE Super Single Sink



TASTE OF NEW YORK

A Taste of NY Television show featured the new BLANCO ONE sink in the Kitchen Designs by Ken Kelly design showroom. Designer, Grace Kelly appears to explain how the ONE sink can be customized for your lifestyle. To View Click [Here](#).



DESIGN BLOGGERS - WHAT ONE R U?

Design Bloggers touring the Kitchen & Bath Industry show in Las Vegas (with the design community Modenus) weigh in on which ONE sink they identify most with... Family, Foodie, Metro. What ONE are you? Would you pick the same sinks as designers do? Click [Here](#) to See.

Sensible Style tips



TAUNTON'S

NEW KITCHEN IDEAS THAT WORK



Jamie Gold, CKD, CAPS
www.jgkitchens.com

“Inspiration is always rooted in Sensible Style, which is based on how the person will use the space,” states San Diego-based kitchen designer Jamie Gold CKD, CAPS, author of the highly regarded blog [Gold Notes](http://GoldNotes.com) and the recent popular book *Kitchen Ideas That Work* (Taunton).

Gold believes it’s not an individual decision, but rather a household one when designing a kitchen.

“How everyone in the household will use the space and having it work for how they really live, not how someone in a magazine or television show will use the space,” says Gold.

It’s all about choices.

The choices you make need to support how you live. “Whether it’s a low maintenance counter top, faucets that give you more functionality or clean up centers that are more usable and efficient,” states Gold “All of these go into the decisions you make that work for the home.”



Specify with Care[®]

MAKING A DIFFERENCE WITH DIFFA

Design Industries Foundation
Fighting AIDS

BLANCO has joined DIFFA's Specify With Care[®] program, and will support the foundation with a donation when the BLANCO ATTIKA sink is specified.

Support from Specify With Care[®] Affiliates, like BLANCO, ensures that DIFFA has the resources to help HIV/AIDS organizations year-round and is able to respond quickly to the needs of the organizations it supports.

Specify With Care[®] Affiliates distinguish themselves as socially conscious companies that support a cause that has had a significant impact on the design community.

For information on ATTIKA - www.blancoamerica.com and DIFFA at <http://diffa.org/>.

DIFFA
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Celebrity Chef Ying Chang brings BLANCO into her new eco-friendly kitchen



Renowned celebrity chef, former Martha Stewart food editor and leading author [Ying Chang](#), recently redesigned her eco-friendly kitchen using BLANCO. We spoke to the national authority on Asian culture and cuisine about her new kitchen and her design concept.

What were some of the main challenges you faced when remodeling your kitchen?

The main challenge was to find a place for a large sink. We enlarged our windows so we were looking for a good spot to put a large sink and since I don't have a large kitchen, we needed a sink that would fit.

Was space a concern when designing the kitchen?

Well, we wanted to have a space large enough for two sinks. My son is a great cook so we wanted two sinks and we are always bumping into each other so we decided a prep sink and large sink would work beautifully for us. Plus, everyone always likes to chip in and

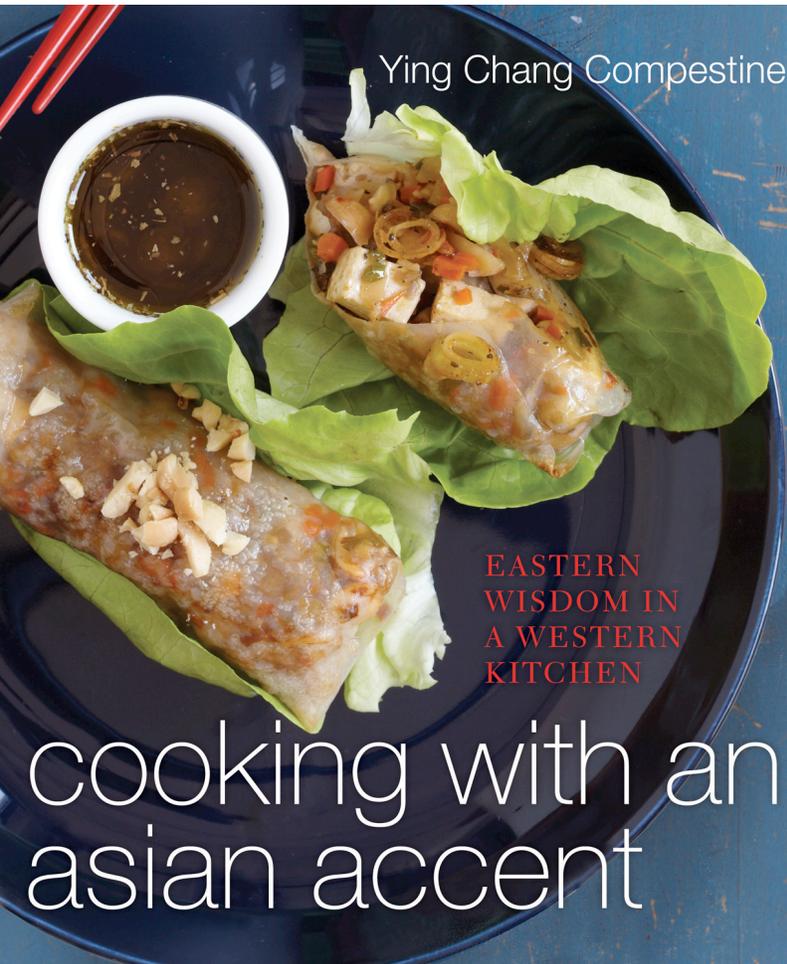
help me cook, so it was practical to have a two sinks for meal preparation.

Your kitchen sounds perfect – exactly the way you wanted it.

I chose BLANCO because I love the design and functionality. I use the sink a great deal in the cooking process. Washing large pots, plates, vegetables plus I love the drain pan which I constantly use for cooking. I also think it's more of a clean look and having a build in drain pan feature really attracted me to the sink. Plus a deep prep sink is great for washing vegetables and very multifunctional.

My kitchen from early on, had many special needs – green remodeling, open space, two sinks, etc. I am a writer, not a designer so I had to rewrite and rewrite the initial design draft until it was what I wanted and it's not easy (or cheap) to make revisions in a remodel so it has to be close to perfect before the remodeling starts. I spent years looking for what I wanted and I finally got it!

“I chose BLANCO **SOLON™** Compost System because I believe in recycling, composting and having a vegetable garden,” states Ying Chang. “Chinese people don’t waste food. Most of the meals that I prepare at home are made from whole foods and not processed or packaged. I eat food that I can identify with so I try to use fresh ingredients all the time and whatever I don’t use I compost, so very little waste goes in the trash.”



Products featured:

- BLANCO **SOLON™** Compost System
- BLANCO **PRECISION™** 16" Sink
- BLANCO **RADOS™** Faucet



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<http://instagram.com/blancoamerica1#>



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4 weeks ago

Shooting a segment for #atasteofny with new ONE sink with Grace Kelly of @kitchendsns_com

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Individuality is the soul of each and every one.

Which ONE™ are you?



Family
focused
~
need more of
everything.



Chef
inspired
~
a passion
for prep.



City life
~
maximize
smaller
space.
Uniquely
yours.



The ONE™ stainless steel sink collection... From kitchens that require organization and safety to those that make prep stations a priority, BLANCO helps you infuse even more personality and convenience into each space. Accentuate with a handy accessory kit — or customize further by selecting accessories à la carte. With five unique kits available to choose from, the essence of a one-of-a-kind kitchen starts with ONE™.



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